

## Big Picture Market Contexts in Coated Papers and Coated Packaging, and the Role of Industry 4.0

Alexander Wirth



### StepChange Consulting GmbH

Koestlergasse 1/40  
1060 Vienna  
Austria

[alexander.wirth@stepchange.com](mailto:alexander.wirth@stepchange.com)

### Information about the speaker

**Alexander Wirth** is Senior Manager at StepChange Consulting with 10 years of management consulting experience. Alexander holds a Master's degree in Business Administration from Johannes Kepler University Linz. He has extensive industry experience and consulting expertise in many areas focusing on supply chain management, manufacturing operations and productivity improvements. A special focus area is lean management and process constancy. Prior to joining StepChange, Alexander worked for a global management consultancy.

### About StepChange Consulting

StepChange is an industry focused and independent management consulting company with a proven track record in supporting clients to achieve sustainable value. StepChange provides support to top tier organizations in the industry from strategy development to implementation of operational improvements. With an international team of industry experts StepChange can hit the ground running. StepChange provides innovative and yet pragmatic solutions, placing an emphasis on delivering measurable business results.